



WSOC-TV

Greer, Margolis, Mitchell & Associates
3050 K Street NW
Washington, DC 20007

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Brand
Salesperson
Sales Office
Buyer Name
Phone/Fax
CPE
Account Types
Billing Type
Comments

BASSETT, LAURA
/ 95/101/1536
National/Political
Standard
OBAMA FOR AMERICA

TeleRep/Philadelphia
TeleRep/Philadelphia (1057)
TeleRep/Philadelphia
BASSETT, LAURA
/ 95/101/1536
National/Political
Standard
OBAMA FOR AMERICA

Contract #	325035	Date Entered	08/01/12	Charlotte (WSOC)	By Broadcast Month	Spots	Rate
Schedule Dates	09/04/12-09/29/12	Last Modified	09/25/12	Sep. 2012	115	\$101,955.00	
Advertiser	Pol/B Obama/D/Pre/US (16256)	Entered By	Jill Hipskind	Grand Total:	115	\$101,955.00	
Agency	Greer, Margolis, Mitchell & Associates (2890)	CO-OP	No				
Product	Political - Federal Candidate (1067)	Headline #	06260207				
Brand	1536/OBAMA FOR AMERICA (134148)	Demo					
Salesperson	TeleRep/Philadelphia, Philadelphia (1057)	Order Type	Normal				
Sales Office	TeleRep/Philadelphia	Package Deal					
Buyer Name	BASSETT, LAURA	Commission %	15.00				
Phone/Fax	/	Commission	\$15,293.25				
CPE	95/101/1536	Net Total	\$86,661.75				
Account Types	National/Political	Sales Tax					
Billing Type	Standard						
Comments	OBAMA FOR AMERICA						

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

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Charlotte, NC 28206-2700

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3050 K Street NW
Washington, DC 20007

Contract #	325035
Schedule Dates	09/04/12-09/29/12
Advertiser	Pol/Obama/D/Pre/US (16256)
Agency	Greer, Margolis, Mitchell & Associates (2890)
Product	Political - Federal Candidate (1067)
Brand	1536/OBAMA FOR AMERICA (134148)
Sales Office	Telerep/Philadelphia Telerep/Philadelphia, Philadelphia (1057)
Buyer Name	BASSETT, LAURA
Phone/Fax	/
CPE	95/101/1536
Account Types	National/Political
Billing Type	Standard
Comments	OBAMA FOR AMERICA

Date Entered	08/01/12	Charlotte (WSOC)
Last Modified	09/25/12	By Broadcast Month
Entered By	Jill Hipskind	Spots
CO-OP	No	Rate
Headline #	66260207	Grand Total:
Demo		115
Order Type	Normal	\$101,955.00
Package Deal		
Commission %	15.00	
Commission	\$15,293.25	
Net Total	\$86,661.75	
Sales Tax		

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / Spot	09/04/12-09/07/12	6	:30	10:58A- 12P (EST)	3	X	X	X	X			3	\$325.00	\$975.00	Charlotte (WSOC)		8/1/12	
16.0	Normal Line / Spot	09/04/12-09/07/12	6	:30	12P- 1P (EST)	3	X	X	X	X			3	\$245.00	\$735.00	Charlotte (WSOC)		8/1/12	
17.0	Normal Line / Spot	09/08/12-09/08/12	6	:30	12P- 12:30P (EST)	1								\$200.00		Charlotte (WSOC)		8/1/12	
17.0.1	Closed Preempt	09/08/12															Charlotte (WSOC)	Program Change/Exception - FOOTBALL	
18.0	Revised Line / Spot	09/09/12-09/09/12	6	:30	12P- 12:30P (EST)	1											Charlotte (WSOC)		8/1/12
18.1	Revised Line / Spot	09/09/12-09/09/12	6	:30	12P- 12:30P (EST)	1											Charlotte (WSOC)		8/1/12
18.2	Normal Line / Spot	09/09/12-09/09/12	6	:30	12P- 12:30P (EST)	1											Charlotte (WSOC)		8/1/12
19.0	Normal Line / Spot	09/04/12-09/07/12	6	:30	4P- 5P (EST)	3	X	X	X	X			3	\$60.00	\$180.00	Charlotte (WSOC)		8/1/12	
20.0	Normal Line / Spot	09/04/12-09/07/12	6	:30	5P- 5:30P (EST)	5	X	X	X	X			6	\$700.00	\$4,200.00	Charlotte (WSOC)		8/1/12	
21.0	Normal Line / Spot	09/04/12-09/07/12	6	:30	5:30P- 6P (EST)	6	X	X	X	X			6	\$750.00	\$4,500.00	Charlotte (WSOC)		8/1/12	
22.0	Normal Line / Spot	09/04/12-09/07/12	6	:30	6P- 6:30P (EST)	7	X	X	X	X			7	\$900.00	\$6,300.00	Charlotte (WSOC)		8/1/12	
23.0	Normal Line / Spot	09/08/12-09/08/12	6	:30	6P- 6:30P (EST)	1								\$390.00		Charlotte (WSOC)	No Avail/Exception ..	8/1/12	
23.0.1	Closed Preempt	09/08/12															Charlotte (WSOC)	No Avail/Exception ..	

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

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Charlotte, NC 28206-2700

Greer, Margolis, Mitchell & Associates
3050 K Street NW
Washington, DC 20007

Brand	Greer, Margolis, Mitchell & Associates
Sales Office	Telerep/Philadelphia
Buyer Name	BASSETT,LAURA
Phone/Fax	/
CPG	95/101/1536
Account Types	National/Political
Billing Type	Standard
Comments	OBAMA FOR AMERICA

Contract # 325035

Date Entered	08/01/12	Charlotte (WSOC)	
Last Modified	09/25/12	By Broadcast Month	Spots Rate
Entered By	Jill Hipskind	Sep. 2012	115 \$101,955.00
Agency	Greer, Margolis, Mitchell & Associates (2890)	Grand Total:	115 \$101,955.00
Product	Political - Federal Candidate (1067)		
Headline #	1536/OBAMA FOR AMERICA (134148)		
Demo			
Order Type	Normal		
Package Deal			
Commission %	15.00		
Commission	\$15,293.25		
Net Total	\$86,661.75		
Sales Tax			

CONFIRMATION CONTRACT

Accepted/Rejected Advertiser:

Date:

Accepted/Station:

Date:

Comments:

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WSOC-TV

Greer, Margolis, Mitchell & Associates
3050 K Street NW
Washington, DC 20007

Brand
Salesperson
Sales Office
Buyer Name
Phone/Fax
CPE
Account Types
Billing Type
Comments

BASSETT,LAURA
/ 95/101/1536
National/Political
Standard
OBAMA FOR AMERICA

Schedule Dates
09/04/12-09/29/12
Advertiser
Po/B Obama/D/Pre/US (16256)
Agency
Greer, Margolis, Mitchell & Associates (2890)
Product
Political - Federal Candidate (1067)

1536/OBAMA FOR AMERICA (134148)
Teletrep/Philadelphia
TeleRep/Philadelphia, Philadelphia (1057)
Headline #
06262027
Demo
Order Type
Normal
Commission %
15.00
Commission
\$15,293.25
Net Total
\$86,661.75
Sales Tax

Contract # 325035

Date Entered
08/01/12
Last Modified
09/25/12
Entered By
Jill Hipskind

By Broadcast Month
Sep. 2012

Spots
115
Grand Total:
115
\$101,955.00
Rate

Charlotte (WSOC)

9/6/12

Charlotte (WSOC)
Charlotte (WSOC)
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Charlotte (WSOC)

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8/1/12
8/1/12

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
32.1	Normal Line / Spot	09/06/12-09/06/12	6	:30	9P- 10P (EST)				1			1		1	\$4,000.00	\$4,000.00	Charlotte (WSOC)		9/5/12
33.0	Normal Line / Spot	09/07/12-09/07/12	6	:30	9P- 10P (EST)					1		1		1	\$2,000.00	\$2,000.00	Charlotte (WSOC)		8/1/12
34.0	Normal Line / Spot	09/07/12-09/07/12	6	:30	10P- 11P (EST)					1		1		1	\$2,500.00	\$2,500.00	Charlotte (WSOC)		8/1/12
35.0	Normal Line / Spot	09/09/12-09/09/12	6	:30	8P- 9P (EST)						1		1	1	\$4,500.00	\$4,500.00	Charlotte (WSOC)		8/1/12
36.0	Normal Line / Spot	09/04/12-09/07/12	6	:30	11P- 11:35P (EST)						1		1	6	\$750.00	\$4,500.00	Charlotte (WSOC)		8/1/12
37.1	Revised Line / Spot	09/09/12-09/09/12	6	:30	11P- 11:35P (EST)							1		1	\$750.00	\$750.00	Charlotte (WSOC)		8/1/12
37.2	Normal Line / Spot	09/09/12-09/09/12	6	:30	11P- 11:35P (EST)						1		1	1	\$850.00	\$850.00	Charlotte (WSOC)		9/7/12
38.0	Normal Line / Spot	09/08/12-09/08/12	6	:30	11:30P- 12:05A (EST)						1		1	1	\$60.00	\$60.00	Charlotte (WSOC)		8/1/12
39.0	Normal Line / Spot	09/04/12-09/06/12	6	:30	11:35P- 12:02A (EST)						3		3	375.00	\$1,125.00	Charlotte (WSOC)		8/1/12	
40.0	Normal Line / Spot	09/08/12-09/08/12	6	:30	7:30P- 11P (EST)						1		1	\$3,000.00	\$3,000.00	Charlotte (WSOC)		8/1/12	
41.0	Normal Line / Spot	09/08/12-09/08/12	6	:30	8P- 11:30P (EST)						1		1	\$1,800.00	\$1,800.00	Charlotte (WSOC)		8/1/12	
43.0	Normal Line / Spot	09/10/12-09/10/12	6	:30	6A- 7A (EST)						1		1	\$750.00	\$750.00	Charlotte (WSOC)		8/1/12	
44.0	Normal Line / Spot	09/10/12-09/10/12	6	:30	7A- 8A (EST)						1		1	\$700.00	\$700.00	Charlotte (WSOC)		8/1/12	

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Charlotte, NC 28206-2700

Contract # 325035
Schedule Dates 09/04/12-09/29/12
Advertiser Pol/B Obama/D/Pre/US (16256)
Agency Greer, Margolis, Mitchell & Associates (2890)
Product Political - Federal Candidate (1067)

1536/OBAMA FOR AMERICA (134148)
Political Candidate (1067)
Telerep/Philadelphia, Philadelphia (1057)
Telerep/Philadelphia, Philadelphia (1057)

Brand	Headline #	06260207	Date Entered	08/01/12
Salesperson	Demo		Last Modified	09/25/12
Sales Office	Order Type	Normal	Entered By	Jill Hipskind
Buyer Name	Package Deal		Co-Op	No
Phone/Fax	Commission %	15.00	Comments	
CPE	Commission	\$15,293.25	Net Total	\$66,661.75
Account Types	Sales Tax		Sales Tax	
Billing Type				
Comments				

Greer, Margolis, Mitchell & Associates
3500 K Street NW
Washington, DC 20007

BASSETT, LAURA
/

95/101/1536

National/Political

Standard

OBAMA FOR AMERICA

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
45.0	Normal Line / Spot	09/10/12-09/10/12	6	:30	8A- 9A (EST)	2								2	\$600.00	\$1,200.00	Charlotte (WSOC)		8/1/12
46.0	Normal Line / Spot	09/10/12-09/10/12	6	:30	9A- 10A (EST)	1								1	\$245.00	\$245.00	Charlotte (WSOC)		8/1/12
47.0	Normal Line / Spot	09/10/12-09/10/12	6	:30	5:30P- 6P (EST)	1								1	\$750.00	\$750.00	Charlotte (WSOC)		8/1/12
48.0	Normal Line / Spot	09/10/12-09/10/12	6	:30	5P- 5:30P (EST)	1								1	\$700.00	\$700.00	Charlotte (WSOC)		8/1/12
49.0	Normal Line / Spot	09/10/12-09/10/12	6	:30	6A- 6:30P (EST)	1								1	\$900.00	\$900.00	Charlotte (WSOC)		8/1/12
50.0	Normal Line / Spot	09/10/12-09/10/12	6	:30	6:58P- 7:30P (EST)	1	X							1	\$700.00	\$700.00	Charlotte (WSOC)		8/1/12
51.0	Normal Line / Spot	09/10/12-09/10/12	6	:30	7:30P- 7:56P (EST)	1								1	\$700.00	\$700.00	Charlotte (WSOC)		8/1/12
52.0	Normal Line / Spot	09/10/12-09/10/12	6	:30	11P- 11:35P (EST)	1								1	\$750.00	\$750.00	Charlotte (WSOC)		8/1/12
53.0	Normal Line / Spot	09/07/12-09/07/12	6	:30	12:05A- 12:35A (EST)	1								1	\$375.00	\$375.00	Charlotte (WSOC)		8/1/12
54.0	Normal Line / Spot	09/10/12-09/10/12	6	:30	11:35P- 12:02A (EST)	1								1	\$375.00	\$375.00	Charlotte (WSOC)		8/1/12
55.0	MG For 25.0.1.25.0.2 / Spot	09/04/12-09/07/12	6	:30	6:30P- 7P (EST)	1	X	X	X	X				1	\$1,400.00	\$1,400.00	Charlotte (WSOC)		8/1/12
56.0	MG For 28.0.1 / Spot	09/05/12-09/06/12	6	:30	4P- 4:30P (EST)	1								1	\$500.00	\$500.00	Charlotte (WSOC)		8/14/12
57.0	MG For 17.0.1.23.0.1.27.0.1 / Spot	09/06/12-09/06/12	6	:30	4:30P- 5P (EST)	1								1	\$500.00	\$500.00	Charlotte (WSOC)		9/5/12
58.0	Normal Line / Spot	09/06/12-09/06/12	6	:30	6:30P- 7P (EST)	1								1	\$490.00	\$490.00	Charlotte (WSOC)		9/5/12

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Contract # 325035
Schedule Dates 09/04/12-09/29/12
Advertiser PoV/B Obama/D/Pre/US (16256)
Agency Greer, Margolis, Mitchell & Associates (2890)
Product Political - Federal Candidate (1067)
1536/OBAMA FOR AMERICA (134148)
Telerpt/Philadelphia, Philadelphia (1057)
Telerpt/Philadelphia, Philadelphia (1057)
Buyer Name BASSETT, LAURA
Phone/Fax /
CPE 95/101/1536
Account Types National/Political
Billing Type Standard
Comments OBAMA FOR AMERICA

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Sep. 2012	115	\$101,955.00
Grand Total:	115	\$101,955.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
60.0	Normal Line / Spot	09/10/12-09/10/12	6	:30	5A- 6A (EST)	1	X							1	\$375.00	\$375.00	Charlotte (WSOC)		9/7/12
61.0	Normal Line / Spot	09/08/12-09/08/12	6	:30	6A- 8A (EST)									1	\$300.00	\$300.00	Charlotte (WSOC)		9/7/12
62.0	Normal Line / Spot	09/09/12-09/09/12	6	:30	8A- 9A (EST)									1	\$450.00	\$450.00	Charlotte (WSOC)		9/7/12
63.0	Normal Line / Spot	09/09/12-09/09/12	6	:30	6P- 6:30P (EST)									1	\$925.00	\$925.00	Charlotte (WSOC)		9/7/12
64.0	Normal Line / Spot	09/13/12-09/13/12	6	:30	9P- 10P (EST)									1	\$5,000.00	\$5,000.00	Charlotte (WSOC)		9/7/12
65.0	Normal Line / Spot	09/28/12-09/28/12	5	:30	9P- 10P (EST)									1	\$3,000.00	\$3,000.00	Charlotte (WSOC)		9/12/12
66.0	Normal Line / Spot	09/29/12-09/29/12	5	:30	3:30P- 7P (EST)									1	\$1,600.00	\$1,600.00	Charlotte (WSOC)		9/25/12
67.0	Normal Line / Spot	09/29/12-09/29/12	5	:30	7:30P- 8P (EST)									1	\$500.00	\$500.00	Charlotte (WSOC)		9/25/12
68.0	Normal Line / Spot	09/29/12-09/29/12	5	:30	1P- 2P (EST)									2	\$285.00	\$570.00	Charlotte (WSOC)		9/25/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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